

B.3 – Progress Report

Goal/Strategic Plan Item		
Goal #1.	The PBCHA will take actions to ensure the implementation of goals.	
G	Strategic Plan #1	Undertake new planning activities through the engagement of the Board, Staff, Residents, and External Stakeholders in FY2025. On schedule
H	Strategic Plan #2	Complete the strategic plan templates with the required information FY2025. Project on hold
G	Strategic Plan #3	Provide master schedule of strategic plan implementation timelines FY2025. On schedule
G	Strategic Plan #4	Develop a Strategic Planning Scoreboard monitoring and tracking revised goals and strategies for use by the Executive Director and Board FY2025. On schedule
C	Strategic Plan #5	Provide a PBCHA Business Plan for Sustainability. Cancel
C	Strategic Plan #6	Complete a Board Policies Manual. Cancel
H	Strategic Plan #7	Utilize Scorecard to assess planning implementation and overall agency progress.
Goal #2.	The PBCHA will bring clarity to its public image and agency profile through an expanded marketing and promotion of its new vision, mission, values, and goals, and will express how these initiatives will improve the quality of life in Palm Beach County.	
<input checked="" type="checkbox"/>	Strategic Plan #1	Form an Ad Hoc Marketing Committee comprised of Board, Staff, and the marketing consulting firm. Complete
Y	Strategic Plan #2	Update and expand the website to provide transparency on the agency mission, programs, staff, portfolio, and plan. Activity Slippage Not Impacting Completion Date
C	Strategic Plan #3	Prepare a PowerPoint presentation that “tells the story” of PBCHA and its residents and develop TV Show to air on Channel 20. Cancel
Y	Strategic Plan #4	Complete a comprehensive Customer Satisfaction Survey to determine satisfaction levels, wants and needs. Activity Slippage Not Impacting Completion Date
<input checked="" type="checkbox"/>	Strategic Plan #5	Develop a marketing culture, and employee marketing expectations. Complete
Goal #3.	Human Resources Planning: The PBCHA will evaluate and refine staffing to meet the ongoing needs of the agency.	
C	Strategic Plan #1	Provide transparency and clarity on the PBCHA organization of its human resources. Cancel
Y	Strategic Plan #2	Review and update the human resources instruments and benefits. Activity Slippage Not Impacting Completion Date
<input checked="" type="checkbox"/>	Strategic Plan #3	Complete a comprehensive organizational assessment of the PBCHA. Complete
G	Strategic Plan #4	Provide effective advancement and training opportunities for professional growth. On schedule
<input checked="" type="checkbox"/>	Strategic Plan #5	Provide for the continuity of operations during a natural or man-made disaster impacting on the office or residences. Complete

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Goal #4.	County Stakeholders Engagement: The PBCHA will significantly expand its engagement with governmental, non-profit, for-profit, and foundation partners that share the vision, mission, and values of the agency.	
G	Strategic Plan #1	Engage PBCHA in key affordable housing planning processes in the County that will impact funding priorities. On schedule
<input checked="" type="checkbox"/>	Strategic Plan #2	Prepare a PowerPoint overview on PBCHA that can be presented by Board, Staff, and Residents to key stakeholders. Complete
<input checked="" type="checkbox"/>	Strategic Plan #3	Complete Memorandum of Agreement with many of the key support services providers in Palm Beach County. Complete
<input checked="" type="checkbox"/>	Strategic Plan #4	Provide for E-Communications that will offer an additional option for marketing PBCHA programs and services. Complete
Y	Strategic Plan #5	Consider business model options for collaborating with other housing authorities in Palm Beach County. Activity Slippage Not Impacting Completion Date
Goal #5.	Support Services Linkages: The PBCHA will strengthen, and in some cases, formalize additional partnership agreements with key partners in Palm Beach County that can provide critical self-sufficiency and independent living support services.	
G	Strategic Plan #1	Identify and profile the current support service providers that are providing assistance to PBCHA residents. On schedule
Y	Strategic Plan #2	Identify and profile support service providers not currently assisting PBCHA residents. Activity Slippage Not Impacting Completion Date
<input checked="" type="checkbox"/>	Strategic Plan #3	Apply for Resident Opportunity and Self-Sufficiency (ROSS) Grant. Complete
G	Strategic Plan #4	Define communication linkages between providers, staff, and residents to monitor and evaluate support services. On schedule
G	Strategic Plan #5	Implement some support services on-site in PBCHA developments. On schedule
G	Strategic Plan #6	Redefine the self-sufficiency and independent living goals, strategic plans, and processes. On schedule
C	Strategic Plan #7	Provide opportunities for resident-managed business services that support housing authority needs. Cancel
G	Strategic Plan #8	Provide information on FSS program progress. On schedule
Y	Strategic Plan #9	Increase opportunities for Section 3 residents. Activity Slippage Not Impacting Completion Date
Goal #6.	Housing Tenancy: The PBCHA will strive to reduce the length of tenancy for Public Housing residents and Housing Choice Voucher participants. The Housing Authority will posture themselves to be able to provide greater opportunities and motivation for residents to transition into market rate housing.	
G	Strategic Plan #1	Formulate baseline information on tenancy lengths and track such information for future residents. Activity Slippage Not Impacting Completion Date
H	Strategic Plan #2	Restructure the family self-sufficiency program and services to be more effective and efficient. Project on hold
H	Strategic Plan #3	Provide briefing materials for residents that set high expectations on housing tenancy transition. Project on hold

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H	Strategic Plan #4	Revise the Administrative Plan and the ACOP to maximize opportunities for success in housing tenancy length reduction. Project on hold
H	Strategic Plan #5	Build a collaborative network with governmental housing inspectors to better monitor and enforce landlord and resident lease expectations. Project on hold
Goal #7.	Portfolio Expansion: The PBCHA will launch multiple portfolio expansion development to respond to the affordable housing needs that are evidenced in Palm Beach County.	
<input checked="" type="checkbox"/>	Strategic Plan #1	Complete a comprehensive portfolio analysis of property value, finances, and physical condition. Complete
Y	Strategic Plan #2	Form a Board Development Committee, Staff, and local development experts to review portfolio maintenance and expansion. Activity Slippage Not Impacting Completion Date
G	Strategic Plan #3	Expand the agency engagement at the County level impacting affordable housing planning and implementation. On schedule
Y	Strategic Plan #4	Ensure that all existing and future housing developments are linked to sustainable neighborhoods. Activity Slippage Not Impacting Completion Date
G	Strategic Plan #5	Utilize business models for evaluating the viability of existing and future developments. On schedule
G	Strategic Plan #6	Identify and pursue grants and funds leveraging opportunities that will expand affordable housing. On schedule

On Schedule

Activity Slippage Not Impacting Completion Date

Activity Slippage Impacting Completion Date

Project on Hold

Complete

Cancel

G
Y
R
H
<input checked="" type="checkbox"/>
C