



# The Secretary's Award for Public-Philanthropic Partnerships

*Housing and Community Development in Action*



## Application Form

*Deadline: Friday,  
February 7, 2025*

The U.S. Department of Housing and Urban Development (HUD), in partnership with the Council on Foundations (the Council), welcomes foundations to apply for the 2025 Secretary's Award for Public-Philanthropic Partnerships. Winners will be honored at the Council's Leading Locally Conference to be held in Minneapolis, Minnesota on June 10-12, 2025.

The Secretary's Award for Public-Philanthropic Partnerships recognizes outstanding partnerships between philanthropic organizations and the public sector that have led to measurable benefits in housing and community development. Examples of such benefits include economic and workforce development; improvements in health, safety, and education; disaster recovery and resilience; increasing inclusivity and cultural opportunities; and expanding housing access for low- and moderate-income families.

Completed applications must be submitted via email no later than 11:59 p.m. PT, Friday, February 7, 2025. Please complete this application form, then save and email it as an attachment with all other required materials to [HUDaward@cof.org](mailto:HUDaward@cof.org).



# Application Form

*Deadline: Friday, February 7, 2025*

## Criteria for Judging

*Please review the award brochure in full for additional information*

- Strength of the Cross-Sector Partnership
- Locally Driven Outcomes
- Partnerships that Advance HUD's Mission
- Sustainable Impact
- Evidence-Based Approach and/or Innovations
- Transferability

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Note: This application should be submitted by the eligible foundation applicant.

### Foundation Name:

Application Contact Person:

Address:

City:

State:

Zip:

Telephone:

Email:

Will someone from your foundation be available to accept the award in person in Minneapolis, Minnesota in June 2025? (Each winning foundation will be provided with two free tickets to attend the Council's Leading Locally Conference from June 10-12, 2025.)

Yes

No

<b>Assets as of 2025:</b>	Under \$25 million	<b>Number of Full-Time Staff Members:</b>	0
	\$25–\$100 million		1–5
	\$100–\$250 million		6–15
	\$250–\$500 million		16–30
	Over \$500 million		31+

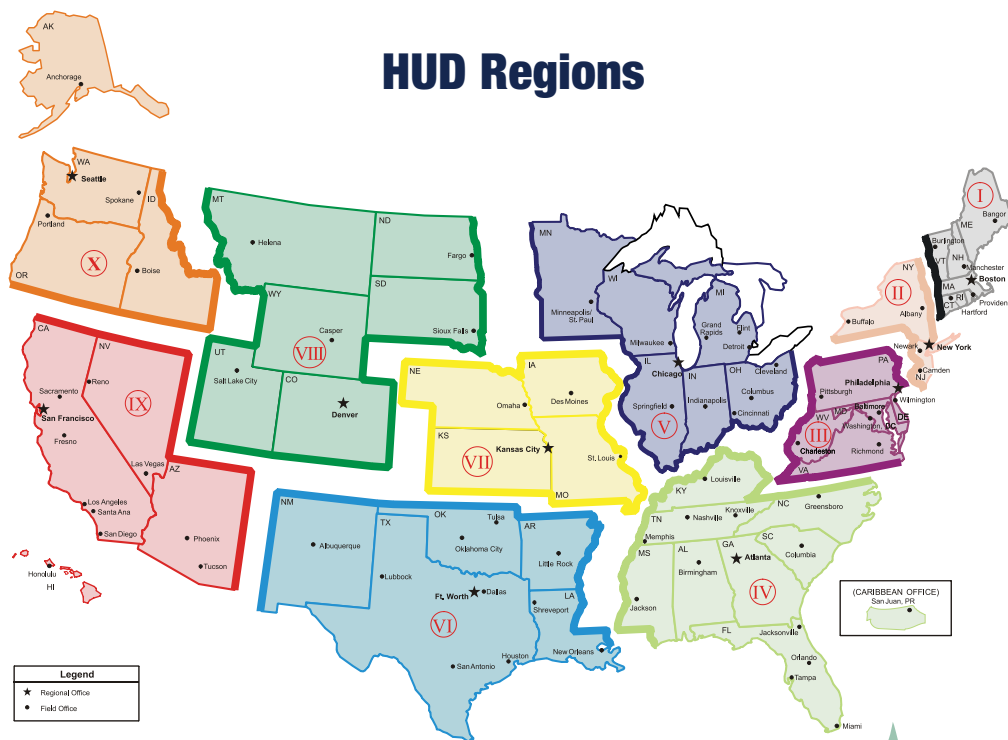
**Was your foundation a Council on Foundations Member in 2024?**      Yes      No

**Does your foundation have accreditation?**      Yes\*      No

<b>*If yes, please select one:</b>	National Standards for U.S. Community Foundations® compliant
	Better Business Bureau Wise Giving Alliance Standards for Charity Accountability
	Other:

**Geographic Area (urban, suburban, rural, other):**

**HUD Region(s) or National Focus:**



## Foundation Mission

**Statement:**

**Project Name:**

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## Public Partners

Please list all public partners here, even though also included in summary.

Municipal agency  
partner(s):

County agency  
partner(s):

State agency  
partner(s):

Federal agency  
partner(s):

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## Project Start and End Dates

Start Date

End Date (if ongoing, write "ongoing")

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Release Authorization: In consideration for entry in the program, the undersigned gives the Council on Foundations and the U.S. Department of Housing and Urban Development permission to use in whole or in part, including (but not limited to) use for publicity, audiovisual presentation, and/or promotion, all photographs, videos, and other materials ("Entry Materials") submitted to the Secretary's Award for Public-Philanthropic Partnerships. The Council on Foundations and the U.S. Department of Housing and Urban Development are hereby given permission to make any editorial changes and/or additions to the submitted materials as it may deem necessary or desirable for production purposes. The undersigned hereby warrants and represents that (a) it owns all rights to all Entry Materials it submits; and (b) all such Entry Materials are original works of authorship by the undersigned and have not been copied, in whole or in part, from any other work and do not violate, misappropriate or infringe any copyright, trademark or other proprietary right of any other person or entity. The Entry Materials will not be returned to any entrant.

Name:

Date:

Title:



## Attach additional sheet(s) to the completed application form with the following information:

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### 1. An Executive Summary of the Project

A summary of the project (100-150 words) that can be used for publication. Please include: (1) the problem or challenge that your project was designed to address; (2) the philanthropic and public-sector partners; and (3) the project/initiative that your partnership created and implemented to address the issue. For examples of past winners' project summaries, visit <https://www.huduser.gov/portal/sites/default/files/pdf/Combined-PPP2024.pdf>.

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### 2. A Project Description

An explanation of how the applicant meets the award criteria. Brevity (approximately 600-900 words, or 100-150 words per section) is appreciated. Please organize your project description using the following sections.

**I. Strength of the Cross-Sector Partnership.** Describe how the philanthropic and public-sector partners were involved in each stage of the initiative. In your answer, you may consider questions such as:

- How did the initiative identify and include appropriate partners?
- What was the partnership structure?
- What specific role did each partner play?
- How did the partnership process shape project implementation?
- If the initiative is completed, how have the partners continued to coordinate?

**II. Locally Driven Outcomes.** Demonstrate the foundation's commitment to the geographic area served by this project and include a description of the project's achieved results. In your answer, you may consider questions such as:

- To what extent has the project identified and addressed local community needs in housing and community development for low- and moderate-income residents?
- What were the project's outputs and outcomes?
- For new projects, what metrics or indicators were used to measure impact or effectiveness?
- How did the project improve quality of life for individuals and communities?
- Was a regional approach an element of success?

**III. Partnerships that Advance HUD's Mission.** The submission should illustrate how partnerships assist in the strategic creation of strong, sustainable, inclusive communities and quality affordable homes for all.

**IV. Lasting Impact.** What future plans does the partnership have to maintain a lasting impact within the community? In what ways does the program serve as a model for a financially, environmentally, and socially viable initiative that can reproduce the initial successful outcomes in the medium to long term? How does the cross-sector partnership work to ensure continually beneficial results within the community?

**V. Evidence-Based Approach and/or Innovations.** Some successful projects utilize an evidence-based, tried-and-true approach to address community needs, while other initiatives develop a creative and innovative strategy to tackle problems in new ways. Describe how your partnership relied on evidence and/or innovative thinking to develop your project. Did the project adapt an existing successful model to your local circumstances? Did the partners devise a creative solution that has not yet been tested elsewhere?

**VI. Transferability.** How might the partnership serve as an example for other localities working to build public-philanthropic partnerships to address challenges in their neighborhoods or communities? How could the project provide useful prescriptive measures for other communities similarly situated?

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### 3. Support Letter or Statement

Please include one letter or statement in support of the initiative, attesting to the value of the project. The letter may not be written by the foundation under consideration. Comments from partners (including the public-sector partner(s)), residents, donors, and/or other local stakeholders familiar with or knowledgeable about the project are encouraged. The letter is part of the application and should not be mailed separately to HUD or the Council.

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### 4. Images

Along with your application, please submit a high-resolution image of your foundation's logo as well as up to five additional digital images (.jpg or .png format). All images should be at least 2 MB and 300 dpi or higher resolution in order to be suitable for printing on posters. Images should supplement the content in the application. Please also submit (as a Word document or PDF) a file containing a caption of between 15 and 25 words for each image. Photo collages and PowerPoint presentations are not acceptable substitutions for photos. Submit only digital images that are not copyrighted and may be reproduced by the Council or HUD without a fee, charge, or copyright infringement.

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### 5. Optional Supplemental Item

One additional item (not to exceed five pages) may be included as an attachment. The supporting item must be emailed with the application. The supporting item could take the form of a review of the implementation effort, analysis of the results, newspaper clipping, editorial/op-ed, etc. (The supplemental item must be submitted via email with the fillable PDF application form as a Word document, PDF file, or Web link.)